



FLORIDA GLOBAL UNIVERSITY
An American University

Master in Digitalization

Major in Digital Journalism



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GRADUATE PROFESSIONAL PROFILE

The graduate from the master's degree in Digitalization, major in Digital Journalism gains the knowledge and skills to work creatively in the digital media, ranging from e-books to networks using technologies, platforms and data that can be disseminated globally. He is trained not only to manage the technologies, but also to conduct market digital media research. His expertise includes legislation on digital media, online journalism, contemporary technologies of digital journalism and multimedia production. He is a professional able to analyze global trends of the digital era with formal theoretical frameworks of social and technological change, because he understands the complexities of human development, as well as the challenges that arise when intervening in the social evolution, especially in times of rapid change.

GRADUATE ENTRY REQUIREMENT

Undergraduates:

Applicants who completed a bachelor degree issued by a national or foreign higher-education institute.

Not completed studies:

Graduate applicants who did not complete a master degree program and have official transcripts from studies issued by national or foreign higher-education institution who want to get credit transfer for recognition of prior learning from other universities.

ADMISSION REQUIREMENTS

- Bachelor degree issued by a national or a foreign higher-education institution.
- Official transcripts (only for applicants with prior uncompleted master degree studies who require academic credit transfer from other national or foreign higher-education institution).
- Valid identification (citizen ID or passport for foreign citizens).
Proof of admission and registration fees payment.

IMPORTANT NOTES

- Official transcripts and degrees issued by foreign university education institutions must have the corresponding legal translation (this requirement has to be processed by the applicant).
- Official transcripts and degrees issued by foreign university education institutions must have the certification issued by a credential evaluation agency accredited in the United States for recognition of international education qualifications (this process is managed by FGU).



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Courses Plan

Master of Digitalization

Digital Journalism

AREA	CODE	COURSES LIST	PRE-REQUISITE	BIMESTER	YEAR	
CORE (8 courses/ 24 CH)	CGS500	Strategic Program Techniques		I	10 months of academic activity	
	SOC613	Digital Media and Society		II		
	DIG611	Mass Communication Law				
	DIG612	Online Journalism				
	DIG621	Digital Media I: Design Principles and Practice	DIG611	III		
	DIG623	Global Marketing: Levering Digital Technology	DIG612	IV		
	ITS632	Media Innovation and Impact	SOC613			
	DIG631	Digital Media II: Project Management	DIG621	V		
MAJOR DIGITAL JOURNALISM (4 courses/ 12CH)	ITS641	Mobile Apps: Application Development	ITS632			4 months of academic activity
	DIG642	Market Research in Digital Media	DIG631	VI		
	DIG622	Digital Technologies of Modern Journalism.	SOC613			
	DIG633	Digital Multimedia Production	DIG623	VII		

The student will take 8 Core Courses (24 CH) and 4 courses corresponding to the major (12 CH) for a total of 36 CH. Each course has three (03) Credit Hours.



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