



FLORIDA GLOBAL UNIVERSITY
An American University

Master in Digitalization

Major in E-Government
and New Media



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GRADUATE PROFESSIONAL PROFILE

The graduate from the master's degree in Digitalization, major E-Government and New Media combines creativity, technology and business in a professional degree. This professional has the planning and management skills required to direct and transform public entities into open, inclusive and accessible organizations through ICT. He uses methods and techniques for the design of IT applications for e-government in the public sector; he also uses IT for strategic decision-making and public governance. Also, this professional has wide knowledge and skills to work creatively with digital media, ranging from electronic books to social networks, using technologies, platforms and data that can be disseminated globally. He is also able to manage technologies and to conduct market research in the digital media.

GRADUATE ENTRY REQUIREMENT

Undergraduates:

Applicants who completed a bachelor degree issued by a national or foreign higher-education institute.

Not completed studies:

Graduate applicants who did not complete a master degree program and have official transcripts from studies issued by national or foreign higher-education institution who want to get credit transfer for recognition of prior learning from other universities.

ADMISSION REQUIREMENTS

- Bachelor degree issued by a national or a foreign higher-education institution.
- Official transcripts (only for applicants with prior uncompleted master degree studies who require academic credit transfer from other national or foreign higher-education institution).
- Valid identification (citizen ID or passport for foreign citizens).
Proof of admission and registration fees payment.

IMPORTANT NOTES

Official transcripts and degrees issued by foreign university education institutions must have the corresponding legal translation (this requirement has to be processed by the applicant).

Official transcripts and degrees issued by foreign university education institutions must have the certification issued by a credential evaluation agency accredited in the United States for recognition of international education qualifications (this process is managed by FGU).



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Courses Plan

Master of
Digital Innovation

E-Government and New Media

AREA	CODE	COURSES LIST	PRE-REQUISITE	BIMESTER	YEAR
CORE (8 courses/ 24 CH)	CGS500	Strategic Program Techniques		I	10 months of academic activity
	SOC613	Digital Media and Society		II	
	DIG621	Digital Media I: Design Principles and Practice			
	DIG623	Global Marketing: Levering Digital Technology		III	
	ITS632	Media Innovation and Impact	SOC613	IV	
	DIG631	Digital Media II: Project Management	DIG621		
	ITS641	Mobile Apps: Application Development	ITS632		
	DIG642	Market Research in Digital Media	DIG631	V	
MAJOR FINANCE (4 courses/12CH)	GOV611	Government and Digital Age		VI	4 months of academic activity
	GOV612	Strategic Planning for Electronic Governance			
	GOV622	New Media and Democracy	SOC613	VII	
	GOV633	e-Government and ICT	DIG623		

The student will take 8 Core Courses (24 CH) and 4 courses corresponding to the major (12 CH) for a total of 36 CH. Each course has three (03) Credit Hours.



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